

**TLNA Meeting
April 13, 2017**

Festival Foods Conference Center, 7:00 pm

Present:

Richard Linster, Karla Handel, Elena Duncan, Sarah Herrick, Tyler Lark, Steve Wilke, Patty Prime, Marta Staple, Bob Klebba, Patrick Heck, Keith Wessel, Mark Bennett, Jessi Mulhall, Lisa Hoff

Officer Andre Lewis, Alder Ledell Zellers, Howard Landsman, Jack Chandler, Courtney Lovas, Shelby Kisling, Nate Schwantes, Nick Crowley, Susan Springman, Rigina McNaughton, Mel Trudeau, Bob Hemauer

Call to order 7:00 pm

SW moves to approve March's minutes, PH seconded. Minutes approved unanimously. See <http://www.tenneylapham.org/web-data/news/minute/030917.pdf> for minutes.

Introductions

1. Maria's (formerly Blind Pig)

Jack Chandler: artin1444@gmail.com

- Requests approval for change in operating hours for Maria's to match Parched Eagle's hours.
- Parched Eagle hours have been approved to be open until midnight on weekend nights, and Maria's has been open until 11pm. Would like Maria's to be open until midnight.
- ***TL motions we write new letter of support, BK seconded. Passes unanimously. Letter to be written. No discussion.***

2. Neighborhood Officer Report -

Officer Andre Lewis

- City cameras exist, and website is available to public, can view Madison city images. <http://www.cityofmadison.com/trafficEngineering/trafficCameras.cfm>
- Crime reports can be found at www.crimereports.com. Any more information needed can be accessed through contact with Officer Andre Lewis. Crime data is available for past 6 months, and is posted often as soon as same day. Sex offender registry is also available on website.
- Coffee with a Cop has begun, and will continue at 12:00 pm at JPH every Wednesday.

3. Margarita and Taco Fest at Pasqual's Cantina

Rigina McNaughton: rigina@pasqualscantina.com

- Requests support from TLNA for June 10 event at Pasqual's.
- Pasqual's is partnering with the Isthmus for a festival hosted in Pasqual's parking lot on Saturday, June 10. Requesting support from the TLNA for a letter of support for the LARC, as the event will require a change in their license
- Event hours will be 3pm-7pm, serving tacos and margaritas in the parking lot. No more than 20 margarita vendors, no more than 20 taco vendors, and inviting local vendors to craft these items. Vendors will be under tents. Hoping to keep vendors local, from neighborhood.
- Ticketed event, with sales goal of 1000 tickets. Entry to event is \$50. Richard Linster shares concerns that this price may prohibit access for neighbors.

- Needs to update their alcohol license to allow serving alcohol in the parking lot once per year, with goal for annual event.
- Parking lot perimeter will be secured, working with MPD police captain to provide 2 officers. Will also use private security services through CSC.
- Parking will be available in the parking lot, and alternate modes of transportation will be encouraged. Isthmus has experience with creating a web presence to encourage alternative transportation, including cab and biking valet services.
- Isthmus will send an informational email to all ticketed guests ahead of time, including clarifying safe crossing locations on E. Washington.
- DJ planned at event, with end time of music at 7:30pm, and alcohol sales ending at 7:00 pm. Music level is geared toward to low decibel level for a social event.
- Activation areas will be available, including silent salsa dancing, face painting, maybe yard jenga.
- Genesis of idea came from filling a desire for taco margarita event from Isthmus, and Pasqual's was a natural fit for this due to their margaritas and their large parking lot. Price is commensurate with other Isthmus events. Profits will be used to pay the vendor, and to pre-purchase the alcohol for the event. Alcohol may not be donated, so that is a fixed cost. Additional costs to be covered include security, port-a-potties, tents, and garbage services. The price therefore reflects cost for event and risk.
- Pasqual's restaurant will be closed, and restaurant staff will be offered opportunity to work the event. Volunteers to work at the event can work for 2 hours, and then attend the event for free for the other two hours. Previous Isthmus events are staffed primarily by 300+ people, depend on volunteers to make events successful. Volunteers jobs can range from wristband applicaiton, scanning tickets, clearing garbage, etc.
- The ticket will allow access to all you can eat tacos, all you can drink margaritas, within reason. Margaritas will be sample size pours over ice, 2 ounce size. Water will also be served at multiple water stations. All booths will have dump buckets and rinse pitchers.
- No nonprofit recipients have been identified for fundraising
- No children, all participants need to be >21 years old, and no re-entry allowed.
- Conflict on same weekend with the Waterfront Festival, no other known conflicts, and will double check with Breese Stevens.
- Should letter of support contain conditions, commit to an ongoing basis, or provide details. Rigina clarifies that a one year approval is acceptable for their needs at this time, and repeat the request in one year.
- ***Motion to write letter of support to Pasqual's for their Taco and Margarita festival on June 10, 2017 to support one event this year in 2017, according to proposed hours and limitations, made by Bob Klebba. Recommends letter includes hours 3-7pm. Seconded by Mark Bennett.***
 - ***Discussion: Richard Linster is supportive of event, appreciative of communication with neighborhood and cooperation with neighborhood.***
 - ***Elena Duncan recommends that recycling be included and Courtney from Isthmus confirms this is planned***
 - ***Alder Zellers confirms that Capt. Friedman was satisfied with the security plan.***
 - ***Vote: Passes unanimously.***
 - ***Letter to be ready for ALRC presentation next Wednesday, April 18. Letter is a change to premise request, for 2017 only.***

4. Jazz Walk

Howard Landsman: hlandsman@tds.net, in attendance

Nick Moran: nickmoranbass@gmail.com, not in attendance

- Greater Madison Jazz Consortium will hold a jazz walk called “Strollin’ East Johnson” on Friday, May 19, 2017. Howard is here as a founding member, requesting a \$250 donation for the event.
- Information about the Jazz Consortium can be found at <http://www.jazzinmadison.org/>
- This is the 10th “strollin’” event from the jazz consortium, usually done in walkable neighborhoods
- Location venues include Macha, Good Style Shop, Lumen Hair Salon, and an outdoor youth stage at RVM Classics.
- Hours planned: 5:30 pm to 10:30 pm
- Line up includes small groups and some spoken word events:
 - Macha at 6-9:30pm
 - Good Style Shop 7:30-10:30 pm
 - Lumen Hair Salon 7-10 pm
 - RVM Classics Student Stage 5:30 pm-7:30 pm
- Goal of the event is to increase access to jazz, increase listener access as well and promote work for the musicians. Would like to make Madison a destination stop for great Jazz musicians.
- Funding comes from vendor donations, attendee donations, grants, and requesting today a sponsorship from the neighborhood association. Sponsors will have logo promoted on venue flyer and posters, in addition to the consortium newsletter and website.
- Also requesting volunteers from the neighborhood, with an advertisement included in the current TLNA newsletter. Volunteer jobs include poster, and day of event jobs.
- Patrick Heck recommends that posters or some promotional material be shared with the Galaxy and Constellation building. Mark Bennett recommends that Howard contact the apartment managers, and will share the contact information. Recommends promotion at Sip N Slice.
- Ads will also run in the Isthmus, and jazz djs on WORT will promote. Trying not to overwhelm businesses with attendees. Schenk’s Corners had 400 attendees, and Middleton event had 1000 attendees, which he contributes to promotion. Believes this event in the TLNA would be 300-400 total through the course of the event.
- **Motion made by Mark Bennett to support at a total of \$250 for Strollin’ event, seconded by Bob Klebba.**
 - **Friendly amendment to sponsor up to \$500 from Steve Wilke, refused by MB, and withdrawn**
 - **Bob Klebba asks for clarification on how the \$250 donation would fit in the budget**
 - **Patty Prime suggests this fits nicely with the allocated \$1000 for events in the neighborhood**
 - **Richard Linster recommends approval to support art for art’s sake**
 - **Elena Duncan is curious to know if they highlight neighborhood performers, and Howard notes they have done this when possible.**
 - **Patty Prime wonders if Howard would object to have other businesses open later than usual to promote access and light up the street.**
 - **Vote: passes unanimously for a \$250 contribution.**

5. Preserve housing stock in the neighborhood.

Keith Wessel and Richard Linster

- Richard Linster mentions that over time there has been visible deterioration of properties in the neighborhood, frustrated that the city would allow this kind of deterioration. Has mentioned this to Alder Zellers, and acknowledges that there are insufficient supply of building inspectors in the city. Currently have 750 work orders, for 10 houses on E. Johnson, for an average of 75 work orders per house with likely low cost per each work order. Work orders occur as a result of inspection, with various timelines. The Houden work orders are not being addressed due to plans for demolition, which will affect the current residents.
- Keith Wessel made contact with Kyle, the supervisor of building inspection, from housing inspectors with the city, and he expresses interest in coming to a TLNA meeting at a future date.
- Programs in the past promoted regular home inspection every 8 year, and occurred in the 1980s, and then again in the 2000s. This does not seem to be happening every 8 years. Renter occupied homes are to be entered for inspection. Owner occupied homes only get an exterior inspection.
- Recent walk through of Houden properties, and housing inspector mentioned the TL neighborhood is a downtown neighborhood where people are buying into the neighborhood and making improvements. This means they are focusing their inspection attention elsewhere.
- Keith and Richard would like to work with Kyle from housing inspection to develop a plan to avoid houses slipping through the cracks, to prevent preventable demolitions.
- Alder Zellers has communicated with building inspection, and she confirms that they have shifted their focus away from the TLNA. Agreed to work with TLNA to identify areas of concern within this neighborhood, to draw their attention back and treat as priorities. Could put a small area on the calendar for inspection in mid- to late-May 2017. Alder Zellers would like the interested members of this concern to help identify.
- A good job is challenging when the owner of the property is not committed to making the improvements, and this can limit the process.
- City building inspection office has historically responded very quickly to requests for attention, particularly when paired with a photo of the area of concern.
- Alder Zellers would like input from TLNA stakeholders to help identify a small area of concern (for example, a block), so she can get these to the office of building inspection.
- Patrick Heck notes that the complaint-driven aspect of this process may cause relationship issues among neighbors, and instead recommend focusing on scheduled inspections. Reluctant to make recommendations that will influence the practice of the building inspectors.
- Bob Klebba recommends that Alder Zellers works with Linster and Keith to create an impartial survey of homes in the neighborhood, to identify areas to prioritize for inspection.
- Richard Linster sees this as an opportunity to work with the landlords in the neighborhood, to work positively with the city.
- Mark Bennett is curious what the process is for tenants who lose their homes due to landlords failing to meet deadlines; what is the tenants option for support or help for rehoming. No clear supports exist, can access the Tenant Resource Center.

6. Signs to encourage alternative transportation?

Mark Bennett

- Revisiting an idea to enhance alternative transportation through education. The concept follows that we have many commuters moving through the neighborhood in cars. Developing signs that say “ could you have biked today?” “Could you take the bus tomorrow?” and on outbound Johnson “could you bike tomorrow?”.

- Consider campaign style yard signs, and looking for help or support from council members to develop design, look for ways to manage price. Volunteers: Bob Klebba, Patrick Heck, Tyler Lark

7. Elected Official Reports

Alder Ledell Zellers --district2@cityofmadison.com

- Transportation meeting with Traffic Engineering on Monday April 17 at CPC
 - A big turnout is expected
 - Prescriptive agenda for this event
- James Madison Park master plan. Initial draft from parks dept is completed for an RFP. Alder Zellers would like 2 representative from Capitol neighborhoods and from TLNA to review the draft for the RFP. Main input will occur when the RFP is awarded to the vendor, and the vendor will have multiple mandated listening sessions.
 - Patty Prime and Tyler Lark will represent the TLNA to review the RFP
- Cameras Tax Incremental district 32 has budgeted purchase of 18 cameras. There has to be approval to go outside the TID area, pending approval from the Joint Review Board. 2 of the cameras will be for James Madison Park
- TID 32 ends or closes at the end of 2017, except for allowing one year to collect the increment for affordable housing or homelessness. Would like to see another event to described the small cap TIF program available in Mansion Hill and part of TLNA. More information:
 - <https://www.cityofmadison.com/dpced/economicdevelopment/mansion-hill-james-madison-park-n-neighborhood-small-cap-tif-loan-program/229/>
 - Planning event on May 20, at Kennedy Manor dining room, 3-5 pm
 - Will cover how to apply, historic tax credits
- Recently attended meeting regarding wire undergrounding plans on 800-900 blocks on E. Johnson. Steps need to be taken to achieve undergrounding of wires. Boxes need to be located, and transformers will be staying up on poles despite the undergrounding of the poles.
 - Patty Prime has notes from that meeting to share anticipated processes and impact for the E. Johnson businesses. 14 out of 54 buildings are upgraded and ready, but the remainder will need to upgrade their wiring. City will pay half the cost per building, up to \$1000. City plans to meet with building owners that will be financially impacted.
 - Parking will be affected, sidewalks to be affected during the work.

8. Council Chair reports

- **Jessi Mulhall**
 - Newsletters are all out, and appreciate the early acces.
- **Mark Bennett**
 - Identifies new people at meetings and reaching out to neighbors who are interested
- **Lisa Hoff**
 - Sip N SLice, requesting help by promoting the event, including RSVP and share on facebook, tell your neighbors. Requests help with set up starting at 11 am on day of event, with clean up help at 4 pm, planned to be done by 5pm. Will follow up by email
- **Patrick Heck**
 - Up to date report emailed, and attached as Appendix A on these minutes.
 - Some updates to the Houden proposal, and the next steering committee will include a presentation from the developers in response to recent steering committee input.
 - Next meeting will be April 20

- **Bob Klebba**
 - Priority for the TLNA for the year is transportation safety. The first big event will be the neighborhood meeting with traffic engineering on Monday, April
 - Traffic engineering will bring new data to the meeting
 - A Lapham Marquette PTG meeting focusing on transportation will be the following day, to update the PTG on process
- **Tyler Lark**
 - CPC putting in a new playground, with open access for community members. Finalized plan for Tenney island playground
 - Reynold's park with feces, blood on bike polo courts, and parks dept responded quickly to clean up within 2 days
 - Awaiting response from Charlie Romaines regarding date for re-opening field at Reynolds park.
- **Richard Linster**
 - Membership is 101, up to \$1000 paid with a \$215 increase
 - Many new members have been recruited, with 5 recent mail ins from the newsletter

9. President comments

Patty Prime

- TLNA listserv is obsolete? Will add to next agenda
- Lisa Hoff offers suggestion, 2 private FB groups, one for sale, one for other forms of communication.
- Nextdoor.com provides this type of forum. Next door excludes west end of neighborhood from geographical inclusivity

Motion to Adjourn by Richard Linster, and seconded by Steve Wilke.

Adjourned at 9:00 pm.

**Appendix A -- TLNA Development Report
For TLNA 13 April 2017 Meeting
By Patrick Heck**

See TLNA development website for more details.

-- Houden Properties (700 block E. Johnson, south side)

The Houden development team presented more details on their proposal at the 3rd TLNA Steering Committee meeting on March 20. The minutes and slides from that meeting are posted on the TLNA website. This proposal still includes saving 1 3-flat home and 1 single-family home, as well as moving 1 multi-flat home to a vacant lot on the same block. 8 multi-flat rental homes would be demolished and replaced with 3 new buildings with about 80 parking stalls underneath. There would be a total of 80 apartments. They anticipate that new structures will be 3 full stories with lofts in the quasi-4th floor gables and will include 3 new ground floor commercial spaces. The first floor of 751 E. Johnson would be converted to retail. The Steering Committee is meeting again on April 20th when it is expected the development team will present some revisions based on input at the last committee meeting. Additionally, on April 4 and 7 about eight committee members and city staff toured 6 of the homes proposed to be demolished. A summary of the buildings' conditions will be distributed to the committee this week.

-- Messner Site (1326 E. Washington)

The March 13 meeting where neighbors gave input to the County's RFP for the Messner site was well attended. The RFP for an operator for a potentially mixed-use and/or affordable and market rate housing development is expected to be released in the late May timeframe. The RFP is not expected to dictate that the County maintain land ownership and

-- RPG (Blount/Johnson)

This Planned Development portion (Blount/Dayton Streets) of this proposal passed the Urban Design Commission on April 5. The NMX rezoning and new Johnson St. building portion, along with the PD portion, are expected to be considered by the Plan Commission later in April or May. If the proposal passes both UDC and PC, the zoning changes will also need to be approved by Common Council.

-- Homeless Resource Center (615 E. Wash)

The shelter on E. Washington across from the Salvation Army is expected to open in the fall of 2017.

-- Salvation Army (630 E. Wash)

The Steering Committee met again on April 11. The development team's proposal has not evolved much, but it is anticipated that in May they will further develop their plans for the exterior design of the building, including the townhouses on/near E. Mifflin. They plan to start the City's approval process in the early summer of 2017, but their financing for the affordable units will not be applied for until later in 2017/2018, hence construction would begin late in the summer of 2018. Opening of the new Salvation Army and the apartments would be in mid-2019.

-- Stone House (1000 block E. Wash)

Construction is well underway on the high rise (The Lyric) and parking garage. Construction of the apartment building that will include 55 affordable apartments along Brearly and Mifflin will be the last component constructed and groundbreaking should occur shortly. There is still no word on plans for the eastern portion of the block that was earlier proposed for Summit Credit Union's headquarters.

-- Veritas Village (Reynolds Crane Lot)

Construction is well underway with a late summer 2017 opening expected.

-- Galaxie (800 block E. Wash)

Construction of the 24 Starliner Condos along E. Mifflin is underway. Opening is expected in the summer of 2017. Note that it now appears that the building that will be closest to Festival Foods could be apartments rather than condos - there are about 19 units in that 3-story building with the lower 2 floors being live-work units.

-- Gorman House (940 E. Dayton)

Construction of this 5-bedroom building and 1-bedroom Accessory Dwelling Unit in the rear of the property is ongoing.