

**TLNA Council Meeting Minutes**  
**8 May 2014 7:00-9:00pm**  
**Location: The Constellation, 10 N. Livingston St**

Draft submitted 16 May 2014, revised 22 May 2014  
 by Patrick Heck, TLNA Secretary

**Chair Person:** Joe Lusson

**Council members Present:** Joe Lusson, Emily Reynolds, Patrick Heck, Keith Wessel, Kevin Luecke, David Panofsky, Tyler Lark, Jessi Mulhall, Richard Entenmann, Michael Ryanjoy, David Waugh

**Council members Absent (Excused, advance notification):** Richard Linster, Patty Prime, James Tye,

**Council members Absent (Unexcused, no notification):** Bryan Post

**Guests:** Officer Lewis, Ald. Ledell Zellers, Seth Wilson, Rigina McNaughton, Benjamin Roberts, Brad Mullins, Nik Simonson, Kyle Johnson, Caroline Alexander, Mary Lang Sollinger, Chad Vogel, Ben Churley, Lonnie Richardson, Mark Bennett

**Next Scheduled Meeting: 12 June 2014**

<b>Agenda:</b>	<b>Actions/Discussion</b>
<b>1. Call to order</b>	1. Convened at 7:00pm
<b>2. Approval of March Minutes.</b>	1. April meeting minutes approved unanimously on voice vote (motion by Kevin, seconded by Emily).
<b>3. Welcome</b>	1. Introduction of TLNA Council members
<b>Introduction of guests.</b>	1. Officer Andre Lewis (MPD) 2. Ledell Zellers, District 2 Alder 3. Seth Wilson, Pasquale's 4. Rigina McNaughton, Pasquale's 5. Benjamin Roberts, Pasquale's 6. Brad Mullins, Mullins Group 7. Nik Simonson, Turn on Johnson 8. Kyle Johnson, Johnson Public House 9. Caroline Alexander, T-L resident 10. Mary Lang Sollinger, T-L resident 11. Chad Vogel, T-L resident 12. Ben Churley, T-L resident 13. Lonnie Richardson, T-L resident 14. Mark Bennett, T-L resident.
<b>4. Report of</b>	1. Officer Lewis reported.

<p><b>Neighborhood Officer --</b> Officer Lewis or Sgt. Kleinfeldt</p>	<ol style="list-style-type: none"> <li>2. MPD conducted an enforcement action at E. Mifflin and Blair St. They saw no big problems, but did notice that the bicycle crossing is confusing to many drivers. They will continue to monitor. Ledell Zellers mentioned that traffic on E. Mifflin is becoming a problem due to E. Johnson reconstruction. Kevin Luecke said he had seen increased traffic on E. Mifflin, particularly coming down from the public parking garage at rush hour. Jessi Mulhall noted that traffic on Mifflin needs to slow down near Lapham School. Ledell said that more presence and enforcement on Mifflin would be appropriate. Officer Lewis agreed.</li> <li>3. Joe Lusson said he heard from a neighbor that many drivers are rolling through stop signs. Officer Lewis said that MPD's philosophy is to educate and then enforce, so they will stop these drivers and ticket them if it continues.</li> <li>4. Jessi M. asked if we could get an electronic speed board that indicates to drivers how fast they are going on Mifflin. Officer Lewis said he will look into it. Kevin Luecke and Patrick Heck agreed that the stretch between Blair and Paterson seems to have the fastest speeds.</li> <li>5. Officer Lewis mentioned the upcoming Bike Rodeo at Marquette School on Saturday, 31 May. The event is for T-L and Marquette neighborhood kids. Attendees can bring their bikes and there will be a safety component at this family event that will also include a Ride the Drive promotion.</li> <li>6. Officer Lewis discussed recent burglaries in the downtown area, including Marquette and Monroe neighborhoods, and recently on Willy St (Players Bar, Burrito Drive). The suspects are two black males in a dark sedan who show a semi-automatic weapon. MPD has an operation set up in attempt to catch the burglars.</li> <li>7. Patrick H. asked if there had been an increase in graffiti in T-L because Das Kronenberg's garage door was heavily tagged. Officer Lewis didn't know of any increase.</li> <li>8. Officer Lewis mentioned that each MPD officer has a specialty, e.g., his is Internet prostitution, so when issues come up they are often passed to an expert in that field rather than to whoever takes the complaint. For instance, he isn't a traffic enforcement expert, so traffic issues will likely be passed to another officer.</li> </ol>
<p><b>5. New Business</b></p>	
<p><b>a. Pasqual's proposal for Fyfe's building –</b> Seth Wilson</p>	<ol style="list-style-type: none"> <li>1. Benjamin Roberts, owner of Pasquale's for 13 years, introduced other guests from Pasquale's and the Mullins Group who owns the building that formerly housed Fyfe's at 1344 E. Washington Ave. Pasquale's would like TLNA's support for their restaurant proposal.</li> <li>2. Seth Wilson is the restaurant's beverage director.</li> <li>3. Regina McNaughton of Pasquale's mentioned that they make all their food and drink as fresh as possible – it is not "corporate sourced."</li> <li>4. They want to start the building renovation, which will seat 150 inside with a patio on west side that will seat up to 95. The restaurant will be</li> </ol>

	<p>multi-purpose, e.g., they will move their catering operation there and their corporate headquarters will be on the second floor.</p> <ol style="list-style-type: none"> <li>5. Hours of operation will be 11am-10pm on M-W, 10am to 11pm on Th-F, 8am to 11pm on Sat and 8am-8pm on Sun.</li> <li>6. They will have 30 dedicated parking spots in the adjacent lot with 136 shared with Washington Square businesses. Most of those businesses are not open on weekends or in the evenings, so they expect plenty of parking availability. Brad Mullins mentioned that the new restaurant configuration will have less seating than Fyfe’s had.</li> <li>7. Seth Wilson presented drawings of the restaurant’s internal configuration.</li> <li>8. Patrick H. asked if they would have bands or other live entertainment on the deck. Seth said that no, they weren’t planning on it and they didn’t have the proper license for entertainment.</li> <li>9. Joe L. asked if the deck would be open the same hours as the restaurant. Rigina said yes, but if any neighborhood covenants disallowed later hours, they would certainly abide by those. She reiterated that the restaurant will be a family destination, not a bar or nightclub.</li> <li>10. Tyler Lark asked about their timeline. Rigina indicated that their applications have been submitted to the City and 23 June is the first consideration. Ledell said it would be before the Plan Commission first. They hope for a late summer opening.</li> <li>11. Rigina asked for a vote of support. Jessi M. moved that TLNA support the proposal, Kevin L. seconded.</li> <li>12. Discussion: David Waugh asked if smoking would be allowed on the deck. Rigina said no and all agreed it was not possible anyway. David Panofsky encouraged Pasquale’s to recognize that the building’s rear is actually the front from the neighborhood’s perspective and they should design it accordingly. Ledell asked if there would be plenty of bike parking and they indicated that bike racks will be added.</li> <li>13. <b>The motion passed unanimously on a voice vote and Joe L. will write a letter to the City.</b></li> </ol>
<p><b>6. Turn on Johnson campaign</b>  <b>a. Welcome Nik Simonson</b></p>	<ol style="list-style-type: none"> <li>1. Steering Group Chair Patty Prime is out of the country, so Joe Lusson presented. Joe is chairing the Turn on Johnson Steering Group until Patty returns.</li> <li>2. Joe L. introduced Nik Simonson, the new Turn on Johnson project coordinator hired by TLNA. Nik gave a brief biography and discussed his experience in community building, working for state legislators, environmental sociology, sustainability and food insecurity.</li> <li>3. Joe L. asked Nik to summarize his plans for the campaign. Nik will focus on organizing and setting a timeline for events. He has already visited most businesses on E. Johnson and is grateful for the TLNA business inventory. He is excited to make the neighborhood a destination.</li> <li>4. <b>Nik’s contact info: 715-846-5985 and nsimonson.ns@gmail.com</b></li> <li>5. He has had good feedback from businesses he has visited. Most are concerned about the reconstruction’s impact on parking and why parking</li> </ol>

	<p>spots are already blocked off in some areas when construction hasn't yet started in there. He will be asking about this the city at next Tuesday's meeting. Some other businesses are concerned about the impact of lost parking near The Galaxie if/when that project begins construction. Patrick H. said he thought that the phased nature of the Galaxie project might eliminate their need to use or close much street parking.</p> <ol style="list-style-type: none"> <li>6. Tuesday's meeting with reconstruction staff and the City will be held at 120 S. Baldwin at 1:00pm and is primarily for business owners to attend. There will soon be a field office near Gorham/Johnson/Baldwin where the bi-weekly meetings will be held (note: future meeting locations might change).</li> <li>7. Nik is working with Michael Ryanjoy on a campaign Facebook page and website.</li> <li>8. Joe L. mentioned that one grant goal is to build capacity. Dirk E. added that another goal is to strengthen the neighborhood association through events that should result in increased membership and awareness. Ledell asked if a date had been chosen for the annual Cork 'n Bottle/TLNA block party. The date has yet to be chosen, but Nik will help with that.</li> <li>9. Michael R. said that the campaign should be a catalyst - hopefully a business association will result from the Turn on Johnson campaign. Joe L. noted that the recent and forthcoming population growth in the neighborhood could lead to more businesses too.</li> <li>10. Chad Vogel, who is hoping to open a new bar/restaurant on E. Johnson, reported that he is still looking for a location. He also reported that a new hair salon will be opening at the former location of La Lingerie.</li> </ol>
<p><b>7. Old Business</b>  <b>1. Emerald Ash Borer –</b></p>	<ol style="list-style-type: none"> <li>1. Mary Lang Sollinger, who has lived in T-L for 36 years, presented the work of an independent neighborhood committee that has met on the EAB issue. David Waugh and Caroline Alexander are also part of that committee, as are other T-L residents. <b>Their notes are appended at end of these minutes.</b></li> <li>2. Mary discussed a previous tree issue that she was involved in – when State Street was reconstructed, the City wanted to remove all State Street trees and replant. Most Madison arborists didn't want to oppose the City because it could have translated to a decrease of business from the City, so Mary and others organized to oppose the plan. They were able to convince the City to save the trees and the good results can be seen today. She also worked with MG&amp;E and the City Forester to allow white lights in the State Street trees.</li> <li>3. Their committee will next meet on Tuesday, 13 May at 7:00pm at 1206 Sherman Ave. All are welcome. They will be building a communication list and distributing their minutes and results to City staff, MG&amp;E and anyone else who wants it; they believe transparency is the best policy.</li> <li>4. They plan to do their own tree inventory of several sections of the neighborhood.</li> <li>5. Caroline A. showed pictures of healthy ash street trees that she believes</li> </ol>

should not be removed. She talked to an independent arborist who agreed that the trees were healthy.

6. Caroline said that the City's decision to save 60% of street trees and eliminate 40%, results in their marking 40% of ash trees without regard to the health of some trees. Their budget forces them to mark 40%. Ledell Z. said that some trees had been marked under telephone lines rather than just under power lines, so City staff was doing some improper designations.
7. Caroline tried to adopt her healthy street trees and was denied – the City says that only park trees are adoptable. Joe L. asked if Forestry was perhaps reacting to MG&E's purportedly saying they will be more aggressively trimming back trees that interfere with power lines. It is not clear that MG&E necessarily has said exactly that, so staff could be overreacting. Joe L. asked if alders can amend the City's EAB plan based on any clarifications that MG&E might offer. Ledell Z. said it will be revisited this fall. Mary S. said her experience with State St. tells her that MG&E is reachable.
8. Reportedly, Alder Mike Verveer indicated that the EAB plan might need revisiting sooner than this fall. Ledell Z. said that she know that the Regent neighborhood is also concerned about the City's plan, as is Alder Marsha Rummel's district. Generally, those neighborhoods that have trees marked with the yellow dots are those that are concerned.
9. An outside arborist is being contacted by the committee to get a second opinion on whether or not street trees can be saved.
10. Caroline A. said that believes MG&E did not make the statement that they will aggressively prune all terrace trees.
11. Joe L. said that in order to get results, we shouldn't attack either MG&E or City staff – we have to work with them. David W. agreed and said we need to form positive partnerships with MG&E, the City and all stakeholders. He said that when UW was marking trees, they put notes on them to explaining their status and markings. Perhaps we could put red hearts on those trees that will be saved or adopted.
12. Michael R. asked who actually does the tree marking. It could be that there is a disconnect between the marking process and the standards.
13. David Panofsky said that we need a comprehensive neighborhood initiative/plan for our urban forest. That plan should be about preserving, function, aesthetics, etc. He also thinks the TLNA Council needs to promote undergrounding - even if we manage to get the EAB plan modified, we need to do more. He complimented the committee on their effort.
14. Kevin L. agreed with all that was said. He doesn't understand why the City is turning down private money to tree city trees on the terrace. He asked Ledell if the City could require power line undergrounding with any street reconstruction. Ledell said that the cost really is high – about \$800k per block. There is a policy in place and she will email it. Most underground has taken place in TIF districts due to the cost. She did

	<p>argue for 2 more blocks being undergrounded on E. Johnson (800 and 900 blocks) using TIF funds in the 2015-2016 budget. This request still has to go through the Joint Review Board and eventually Common Council.</p> <p>15. Kevin L. stated that older neighborhoods like T-L are bearing the brunt of this policy. David W. reiterated that MG&amp;E is the key to the issue. Kevin L. asked if there had been a recent uptick in falling trees/branches that may have caused MG&amp;E to want to prune heavily. No one was aware of any. Caroline A. said that saving some of the ash trees would be cheaper than replacing them.</p> <p>16. Mary S. summarized by saying that she believes MG&amp;E is generally in favor of undergrounding wires and there is a miscommunication. They plan to have their tree inventory in a week.</p>
<p><b>8. Report of Elected Officials.</b></p>	<p>District 2 Alder Ledell Zellers reported.</p> <ol style="list-style-type: none"> <li>1. The Galaxie development has been approved, including \$4.4 million of TIF funds.</li> <li>2. The City has received a demolition request for a house at 827 E Gorham. The house is from the 1880s to 1890s, has been totally changed from its original state and deteriorated. Ledell said it was in bad condition and would likely be demolished. The question is now likely to be what will replace it.</li> <li>3. A Nichols Station rehabilitation plan has been approved by the Landmarks Commission.</li> <li>4. An ad hoc committee of alders has been formed to review the landmarks ordinance. It includes representatives from several committees, including Steve King from the Plan Commission, Marsha Rummel from Landmarks, Chris Schmidt as President of the Council, Shiva Bidar as a designee of the President and Mark Clear from Economic Development. Ledell is optimistic about the committee's work because the process will be similar to the committee that revised TIF policies and guidelines.</li> <li>5. There was a review of the transportation improvement plan prior to the last Council meeting. All road upgrades were examined. Included was the plan to upgrade E. Johnson from N. Baldwin to North 1<sup>st</sup> street in 2019.</li> <li>6. The tiny houses proposal was passed unanimously by Plan Commission and the Council.</li> <li>7. The Salvation Army is rethinking its plan to consolidate their facilities on Darbo Drive and move from E. Washington. They are now leaning towards remaining on E. Washington, but the plan is not firm. They have offered to come to a TLNA meeting to discuss their plans. They would likely have to rebuild the E. Washington building, but plan no increase in the capacity of the family and women's shelter there. They probably will have a community center on Darbo Drive, but exactly what programs will be where is TBD. Ledell believes that they fulfill a huge need for emergency housing, but they also have budget challenges – they need to figure out their funding picture as the proposals develop. Joe L. said that</li> </ol>

	<p>some neighbors will have concerns if they stay and rebuild, so asks if the City would have to approve any rebuilding/repurposing. Ledell said that the City would likely have to approve any repurposing, but it is dependent on what they propose. She noted that the Darbo Drive location isn't zoned well for the SA's purposes and it is a fragile neighborhood. Will Green of the SA has a very successful program with kids at the Darbo Drive location, so that program might stay there.</p> <p>8. Patrick H. said he is not opposed to the SA remaining on E. Washington, but does see problems on E. Mifflin. Ledell said to let her know if anyone sees problems. She noted that some troubles have come not from the SA's clients, but from people they know - still a legitimate complaint. Jessi Mulhall asked where men go when their families stay at the SA shelter, are they shipped off somewhere else? Ledell said, no, they generally try to stay at shelters in the Square area. Kevin L. noted that the wide variety of funding sources unfortunately dictates separation of families. The majority of the homeless population are single men and programs that serve them often have a different funding stream.</p> <p>9. Kevin L. said that the E. Washington property is a lot more valuable than the Darbo Drive property. Ledell noted that the limitations on Darbo Drive are forcing some of the SA's consideration of staying on E. Washington. They might have transitional housing apartments also. Kevin added that the E. Washington property should have taller structures and/or partner with another project to make for better land use.</p> <p>10. NOTE: Emily Reynolds recorded the remainder the minutes due to Patrick Heck needing to leave.</p> <p>11. Ledell said that there has been no movement on the apartment project proposed for the Reynolds crane lot.</p>
<p><b>9. Report of Officers and Committees</b></p>	<p>1. Emily Reynolds, Treasurer, reported that TLNA has \$12,138.38 in cash assets.</p>
<p><b>a. Publicity/Newsletter -Newsletter deadline May 15</b></p>	<p>1. Jessie Mulhall stressed the 15 May deadline for the summer newsletter.  2. She has plenty of content: The Art Walk, Tour des Coops, Ash trees and the EAB and lots of good articles. She asked if we have an ad from the Madison Radicals to advertise their summer events at Breese Stevens Field.</p>
<p><b>b. Social/Membership</b></p>	<p>1. Committee Chair Richard Linster has requested \$100 for community night.  2. David W. said that they should not have a summer Community Night at Mendota Lake House B&amp;B, because the E. Johnson businesses need events more than they do during reconstruction. He would prefer a winter event at the B&amp;B.  3. A July Community Night at Johnson Public House will be considered and a June event at another business is possible. Nik will pursue these. Dirk E. said that The Spot would be willing to host again and has a happy hour</p>

	<p>every night.</p> <p>4. A discussion ensued of ways to bolster Community Night and drive business. A raffle or give-away could be included, e.g., TLNA could buy a gift certificate to a business and raffle it off or do a drawing. We could offer a raffle or give-away.</p> <p>5. Michael R. <b>moved that the \$100 request for Community Night activities be approved.</b> Dirk E. seconded and the <b>motion was approved unanimously on a voice vote.</b></p>
<b>c. Parks</b>	1. James Tye – no report
<b>d. Business</b>	1. Dirk Entenmann - no report
<b>e. Development</b>	1. David Waugh – no report
<b>f. Housing</b>	1. Keith Wessell - no report
<b>g. Transportation/ Safety</b>	1. Kevin Luecke – no report
<b>10. President’s comments</b>	1. Joe Lusson - no comments due to the hour
<b>11. Adjournment</b>	<p>1. A motion was made to adjourn the meeting; it passed unanimously.</p> <p>2. Meeting adjourned at 9:10pm.</p>



# Kick-off meeting: Emerald Ash Borer Neighborhood Project

Tuesday, May 6, 2014

5:00 pm

1206 Sherman Avenue

## SUMMARY:

### 1. Review and discussion of:

- the TLNA's April 10th meeting
- the City of Madison's Board of Estimates meeting
- City of Milwaukee, Middleton and Minneapolis plans and efforts
- City of Madison Forestry/Parks Plan
- The role of the DNR
- The conversation of MG&E

### 2. Our goal is to create and test a plan of action working in good faith and respect with the City of Madison and MG&E. That plan would include both short and long term issues that were raised at the April 10 meeting and in the stream of emails following that meeting. The model will include parts of East Johnson and East Gorham and Sherman Avenue. This limited area has a good amount of yellow tag Ash trees on many different types of terraces and front yards. The city maps will be used.

Also, we will research why Ash trees on private property are not being address. There were mixed thoughts about the spread of the Ash Borer.

Lastly, we will address the financials and any additional needed finances to support and implement the action plan.

### 3. Actions before next meeting:

- Review the City's Adopt a Tree program.
- Confirm the City's list of the replacement trees for the terraces.
- File a permit for a private owner to pay for the cost of treatment (working with a licensed arborist) and the ability of choosing their replacement tree.
- Create a photo library of the yellow tagged trees in the 700 to 1400 blks of East Johnson and Gorham and the 1000 to 1300 of Sherman so examine if these trees are already dying or unsafe and not treatable.
- Since we are close to the lake and street water drains, verify the safety of the chemicals used for treatment.

4. The idea is create a proven plan to be shared for other parts of our neighborhood, as well as any another neighborhoods. If we took on a larger area we felt it would take too long to collect data, create an photo inventory and do all of the research that we discovered will be needed to make a sound, reasonable, practical and doable plan. There is a sense of urgency.

Attendees: Attendees: Caroline Alexander, Gigi Holland, David Waugh, Lynn Whitford, Sup. Heidi Wegleitner, Richard Froeihoefer and Mary Lang Sollinger.

A good number of neighbors were not able to join us but requested a copy of the summary.

**Next meeting:**

Tues., May 13, 7:00 pm at 1206 Sherman