

TLNA Council Meeting

June 14, 2018

Festival Foods Conference Center, 7:00 pm

Present: Patty Prime, Tyler Lark, Martha Classen, Jonny Hunter, Marta Staple, Jessi Mulhall, Bob Klebba, Senay Goitom, Keith Wessel, Patrick Heck, Bob Hemauer, Meghan Conlin, Karla Handel, Andy Adams, Alder Ledell Zellers, MaryBeth Collins, Richard Linster

Absent: Cameron Field, Elena Satut-Duncan

Guests: Ken Snoddy, Adriane Melchert, Jon Scott, Gerrit Conger, Nick Crowley, John Adams, Michael Moody

1. Call to order 7:01 pm.

Patrick Heck moves to approve May's minutes, Bob Hemauer seconded. Minutes approved unanimously. See <http://www.tenneylapham.org/web-data/news/minute/052018.pdf> for minutes.

2. Welcome and introductions

3. Neighborhood Officer Report -

Officer Ken Snoddy -- ksnoddy@cityofmadison.com

- No updated report for number of calls to Reynolds park since alcohol ban. Expects updates at next meeting
- Biggest calls for service coming from Salvation Army and Festival Foods.
- Reminder to lock doors, and multiple residences in the neighborhood have been entered with thefts of backpacks, laptops, and bicycles reported.
- Recent large disturbance with fights at James Madison Park in May, 2018. Multiple arrests made. Surveillance cameras were helpful in identifying problem behaviors.
- Recent arrest in the neighborhood for aggressive panhandling.
- Tyler reports that the garbage cans on the 800 block of E. Dayton were all tagged last night.
- Reminder: Police liaison officer "Meet and Greet" will occur in the 30 minutes prior to monthly TLNA council meeting in Festival Mezzanine. Will publicize, and MaryBeth offers to promote this.

4. Follow up Cap Times Talk regarding Festival Fatigue

Patty Prime

- Patty participated in panel talk yesterday, June 13, with other panel members, including Vern Stenman, Alder Barb McKinney, Kelli Lamberty, and Gary Kallas.
- Theme of evening was review of lots of festivals, >900 in Madison per year, and the city is gathering data, and asking if festival events can occur in other parts of the city.
- Generally neutral sentiment among attendees.
- MPD and Metro are stretched to their limits to accommodate festivals, which includes any permit for street closure.

5. Council Chair Reports

- Bob Hemauer, Business Chair: Fontaine is closing on Johnson, and Humble Pie continues to be in the process of moving in to the old Sophia's location
- Martha Clausen, Treasurer: PITP 2018 totals for donations are \$1645.65 for checks received as solicited donations prior to event and including loose change raised at event. Additional donations pending, including Underground donation raised at the food truck at the event. Total of money raised at PITP on day of event will be matched by Breese Stevens Field donation.
- Meghan Conlin, Area Rep: newsletters delivered.
- Andy Adams, Marketing Chair: Recent FB and social media promotion of 2 events, including PITP and the bike to work stand seemed to increase awareness and attendance. Total spent on promotion on social media \$30. FB page is growing in membership. Work continues to consider a digital membership.
- Marta Staple, Events Chair: PITP a success. Century Celebration in Tenney Park in September, with planning underway. Next meeting Monday, June 18.
- Tyler Lark, VP: Recent draft of document to guide spending of money raised by council; including guidance for standardized form for grant and event/project requests. Bob Klebba recommends forms be submitted to VP, who then can bring the proposal to the council. Richard Linster recommend a standing budget committee be reconvened for as needed budgetary issues. Tyler requests all council members to review document prior to next meeting, and send him feedback. Draft document emailed to council members, attached as Appendix A.
- Senay Goitom, Area Rep: Newsletters delivered. Would like access to the mail room at the Constellation.
- Patrick Heck, Development Chair. Update sent with details to council via email, attached as Appendix B. Upcoming city council meeting 6/19 to consider rezoning request for Houden proposal for E Johnson St. Upcoming meeting 6/20 for Stonehouse development on E. Washington, which has a large but undisclosed tenant planned. 6/25 meeting of steering committee for Gorman proposal on Messner site.
- Jessi Mulhall, Newsletter Editor: Next newsletter deadline in September.
- Karla Handell, Area Rep: Newsletters delivered, and adopted garden in Baldwin median. Tyler Lark will re-visit and update the previously made list of all median garden keepers.
- Bob Klebba, Parks: Interest in an algae or beach barrier for Tenney beach like BB Clarke, and follow up reveals an exclusion barrier and recirculation would be needed, will require county funding, and plans to pursue with Heidi Wegleitner if other people are interested in helping. James Madison park master plan continues. Fruit trees are planted in Reynolds Park. Will participate in wild parsnip eradication at James Madison Park, and will join any interested people in a wild parsnip walk through at Tenney Park. Reynolds Park is now alcohol free. Remaining funds will be spent for another round of emerald ash borer prevention treatment for ash trees in Reynolds Park. Reminder that Olbrich's annual fundraiser and garden tour will include gardens in the TL neighborhood, and will occur July 13 and 14.
- Richard Linster, membership liaison: membership increased from 129 to 176 paid members, \$1745 in paid dues, and 18 new or renewed memberships at PITP. This is down from the 39 at the PITP in 2017.
- Jonny Hunter, transportation chair: Detailed update sent via email, see attached as Appendix C. Blair street diverter unanimously approved at city.
- MaryBeth Collins, Police and community relations Liaison: Recent summary article for TLNA newsletter, focusing on fatal use of police force, and includes reviews of civil settlements. Goal remains to keep conversation going in the TLNA council and in the neighborhood community. Will

continue to attend ad hoc community meetings and watching for updates recommendations following an independent 3rd party review of the OIR police review completed in 2017. The ad hoc committee would like to see a representative in all the neighborhood associations. MaryBeth also recommends consideration of why and when 911 is used, and to examine the implicit biases that lead to calls. Gerrit Conger likes to use the non-emergency number to report problem behaviors that are non-emergencies,

6. Elected Official Report

Alder Ledell Zellers

- June 18 meeting with Landmarks commission will hear updates on the Postcard signs planned for Tenney Park
- Community meeting upcoming planned by MPD to inform neighbors of a registered sex offender moving onto Washburn Place.
- James Madison master plan next meeting September 24, 2018, and a proposal plan is likely to be presented at that time.
- Comprehensive plan process continues, which will be very important for the future of the neighborhoods and city.
- Historic preservation plan with recent advisory committee meeting, where goals and vision are being set. This developing plan will impact the TL neighborhood and the historic homes and buildings here. Next meeting June 27.
- Upcoming meeting to extend the hours of Parched Eagle Tap room to match the shared-location business Maria's. Will occur on same night at planned Stonehouse meeting.
- Festival foods alcohol license has had some requested conditions applied, consistent with other stores like Capitol Center and Riley's, prior to next renewal.

7. President Comments

Patty Prime

- Well done on all the hard work on many successful projects.

8. Adjourn

Motion to adjourn Karla Handell, motioned seconded by Bob Klebba and approved. Adjourned at 8:40 pm.

Appendix A: TLNA guidance for funding events, projects, and donations

Document Scope: Outline a process and set of criteria for how TLNA should spend its funds via events, projects, and donations.

Overall recommendations:

- The neighborhood event grant program should be revitalized, in particular by expanding the range of requested funds from \$50-100 to \$50-500 and by promoting it throughout the year at TLNA events and social media pages
- TLNA should create similar “project” and “donation” request forms
- TLNA should adopt the following “Process and Criteria for Administering Funds”

Process and Criteria for Administering Funds:

1. **Specific Project Funds:** If funds were raised for a specific project or application at the time of their acquisition, then they should be used for said reason, and no further approval by the council is needed. Examples could include money raised directly for treating Ash trees in neighborhood parks, money specifically raised for or intended to be donated for the schools during the neighborhood block party, etc.
2. **Broad Intended Purpose Funds:** If funds were raised for an broad intended purpose (e.g. neighborhood transportation improvements, park improvements, art installations) but a *specific* project or application was *not* identified at the time of acquisition, then the following should occur:
 - a. The funds, if maintained in the general TLNA treasury, should be ‘earmarked’ for said purpose and not used otherwise in order to ensure the eventual use aligns with its intended purpose.
 - b. If the money was raised by a subcommittee of the TLNA (e.g. Party in the Park planning committee) or similar group and the group agrees upon the use of funds raised, the funds should be used accordingly.
 - c. If no use is proposed by those who organized or collected the funds, the use or application shall be determined upon by majority agreement of the council.
3. **General Purpose Funds:** If the funds were raised or acquired for general purposes (e.g. funds raised through member dues, donations from local businesses, etc.), then funds should be allocated based on the following award methods and process as well as meet the following broad criteria:

Award methods:

- a. Event Grants (see Event Grant Form)
- b. Project Grants (see Project Grant Form)
- c. Donation Requests (see Donation Request Form)
- d. Proposal at a monthly council meeting, and approval by majority of the council
- e. Inclusion in the annual budget as approved by the council

Approval Process: When a proposal is put forth for spending TLNA *general purpose funds*, the following actions shall be taken by the council prior to the council’s decision to spend funds:

- a. Hear proposal details from either a councilmember or the entity requesting financial support in a scheduled TLNA meeting.
- b. Hear treasurer state current TLNA fund balance and projection of upcoming expenses / forecasted revenue for the fiscal year.
- c. Refer to the below Criteria for Administering Funds to judge the validity of the request.
- d. Discuss among the council to clarify financial feasibility of stated funding distribution and to deliberate on the proposal's adherence to the Criteria for Administering Funds and benefit to the neighborhood.
- e. Vote. The motion shall pass with a majority voting in the affirmative.

Criteria:

- a. The event, project, or donation should provide a clear benefit or service to the neighborhood and its residents.
- b. The activity or use shall be consistent with TLNA's purpose as stated in the by-laws (See Appendix)
- c. If the funds are used for an event, the event must be open to all TLNA residents.
- d. If the activity will include promotional material, it should include "This event was partially sponsored by the Tenney Lapham Neighborhood Association."
- e. Political campaigns or political organizations shall not be funded.
- f. The quantity of funds distributed shall fall within reasonable limitations of the budget.
- g. If approved, all receipts for reimbursement must be submitted to the Treasurer 30-60 days after use.

APPENDIX

Relevant guidance from TLNA By-laws:

TLNA Mission summary: Improve the neighborhood through democratic citizen participation and involvement. Generate and sustain a spirit of neighborhood. Potential activities:

- Foresee neighborhood problems
- Foster neighborhood planning
- Support study and discussion of neighborhood issues
- Educate about the neighborhood's future
- Advocate for policies and program's in the neighborhoods best interest

Other text from by-laws:

Section 3. A policy on donations shall be set as follows:

- 3.1 Donations allocated in the budget under \$100.00 shall be given as requested, over \$100.00 contingent upon funds available.
- 3.2 Donations not allocated in the budget under \$100.00 shall be approved by a majority of the council and given contingent upon funds available; over \$100.00 shall be subject to a 2/3 vote of the council and matching funds stated, then given contingent upon funds available and matching funds collected.
- 3.3 Budget shall be approved by a majority vote of the council.

Running list of initial example project ideas

1. Bike rack at Reynolds - artistic? emblematic of T-L?
<http://www.cityofmadison.com/trafficEngineering/documents/rac-rec3.pdf>
2. Bike parking expansion at Lapham School

3. Game board from removed ash tree?
<https://www.facebook.com/photo.php?fbid=10155254039784402&set=a.130476839401.130751.593309401&type=3&theater>
4. Painted intersection
<http://www.cityofmadison.com/trafficEngineering/documents/DPPInfoAppSept2014v2.pdf>
5. Donations to the schools, the Beacon, and/or Salvation Army?
6. Adult fitness equipment in Reynolds or other parks

Appendix B: TLNA Development Report For TLNA

14 June 2018 Meeting By Patrick Heck

See TLNA development website for more details.

-- Houden Properties (700 block E. Johnson, south side) Despite TLNA Council's opposition, Plan Commission voted on Jan. 4 to approve this proposal, including the associated demolitions, conditional uses, and rezoning to NMX. Common Council is expected to vote on the rezoning at their June 19 meeting. If they approve the rezoning, the proposal will then only need to satisfy any conditions placed on the proposal, get their permits, etc. – all the usual items. At the June 4 Plan Commission meeting, the development team included a last minute change - moving two more houses to elsewhere in the neighborhood. They said the site or sites were on the 1100 block of E. Johnson, but did not reveal the parcel addresses. The proposal was approved without a condition to move those additional two homes, so it is not clear if it will happen. At this point there will still be 4 homes/buildings demolished, 2 moved to 827 E. Gorham, 1 moved onsite, and 4 remaining in their current locations. The 2 new buildings (now connected on the 2nd and 3rd floors) will be effectively 3 stories with rooftop decks in the rear and an elevator structure that will technically make them 4 stories. There will be 2 commercial spaces in the new building of about 1200 square feet each and parking underneath for the apartment tenants.

-- Messner Site (1314, 1318, and 1326 E. Washington) The TLNA steering committee for this proposal met for the first time on May 31 and will meet again on June 25 (6:30pm at Festival Foods). Attendance was low on May 31, so you are encouraged to attend and/or recruit neighbors. Attendance at the May 8 neighborhood meeting called by Ledell and Heidi was better. Gorman & Company's proposal is still evolving, but the details have not changed substantially as of the May 31 meeting. They are partnering with Dryhooch (a veterans service organization) that will have services on the ground floor and they are currently proposing 60 apartments, all 2- and 3-bedrooms on floors 2 through 5. Tenants would be families that are led by veterans and 85% of the units would have various income caps. 15% would be market rate. They are seeking input as to whether or not to reserve some number of the apartments specifically for non-veteran led families who would be from the community-wide homeless priority list. If they do not set aside some portion of the apartments, they could still rent to non-veteran families if there were not sufficient veteran-led families to fill the units. See the notes from the meeting on TLNA's development website for more details.

-- 1000 block E. Wash (east half) Alder Zellers has called a neighborhood meeting for June 20, 7pm on the top floor of The Lyric, to hear about Stonehouse Development's proposal for the vacant lot between The Lyric and Ingersoll St. Details will be discussed at that meeting and a TLNA steering committee will likely form shortly thereafter. Stonehouse so far has said that they are planning a 10-story office building with retail on the ground floor and a parking structure with 330 stalls.

-- Renaissance Property Group (Blount/Johnson) Construction for the new 3-story E. Johnson building (next to the Caribou) with ground floor commercial space and 21 micro-units continues. Excavation for the new 8-unit apartment building at Dayton and Blount should start soon.

-- Salvation Army (630 E. Washington) No new information has come forth; the project remains on hold.

Appendix C: Transportation Report, Jonny Hunter

[Blair Street](#) is currently under construction and the bike diversion at e. mifflin and blair passed the city council with anonymous approval. The construction is slated to be finished by Aug. 17th.

No other major constructions projects are taking place in the neighborhood this summer.

It was noted by Patty but the bike to work station was a huge success, with a pretty great turnout of board members and cyclists stopping by. Definitely can see ways to build on the great event for next year.

Lapham School will be getting a crossing guard at Dayton and Ingersoll, this was approved by PedBike at the last meeting.

The city of Madison has appointed a new [Director of Transportation](#). Hopefully this will consolidate some of the decision making process that happens between agencies and a more comprehensive traffic plan will be utilized in order to help alleviate the traffic congestion occurring in TLNA. On a similar note, the director of Traffic Engineering is retiring and we will see a replacement to that position as well.