

TLNA Council Meeting
November 8 at Festival Foods

Present: Patty Prime, Jonny Hunter, Jessi Mulhall, Cameron Field, Patrick Heck, Senay Goitom, Meghan Conlin, Tyler Lark, Bob Klebba, Andy Adams, Elena Satut-Duncan, Marta Staple, Nick Crowley, Andrew Serri, Madeline Kasper, Keith Wessel, Martha Classen

Absent: ***

Guests: Officer Ken Snoddy

Agenda:

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October minutes

Motion to approve by Martha - Seconded by Senay

Cameron will update the October Annual Meeting with the names of the entire council.

Passes via voice vote.

Welcome and introductions **10 min.**

Neighborhood Officer Report **10 min.**

A man was arrested for pointing a gun from a vehicle at another person in a vehicle.

A firearm was taken from someone's unlocked vehicle.

Some calls have come in from Reynolds Park, MPD encourages the neighborhood to keep calling in those calls.

Salvation Army continues to have a number of calls to that property for fights, stolen property etc.

Membership

We had 347 members from 2017-18, and 14 new members since Taste of Tenney.

Breese is looking to have additional improvements.

Messner development is going to common council. Ledell asked for traffic calming funding from the development. She also ensured that pedestrian traffic during construction will not have to cross East Washington.

Ledell is stepping down from her position as Alder in 2019.

Nomination papers can be signed in December, and papers will be due some time in January for those neighbors interested in running.

Planning:

A look backward: 2018 in review - see attached TLNA 2018

Looking forward with a focus on connecting with neighbors

Jonny notes we spend a lot of time and process on issues that end up getting ignored by the city.

Patty proposes to focus on membership engagement for the next year, or connecting with neighbors.

Marta notes she would like to see an expansion of social media coverage for TLNA.

Andy clarifies there is a distinction between connecting with neighbors and connecting with membership.

Brainstorm on potential actions **20 min.**

See attached Neighborhood Grant Ideas for starters

Ideas of how TLNA Council can connect with neighbors.

The top winning ideas area:

- Volunteer at Lapham
 - Marta notes there is a PGC meeting and we could explore how to best work with this group
- T-Shirts
- Increase Digital outreach
- Write marketing plan

- This fits within the scope of the topic of “increasing digital outreach.”
- Welcome to the Neighborhood effort - could be a digital effort as well - a website landing page.
- Host meetings in other buildings?
 - We could host our monthly meetings in other areas and advertise the meeting itself.

Council Chair reports

10 min.

President comments:

Flood meetings next week

The New Normal: What does climate change mean for Madison?

Wednesday, Nov. 14, 6:30pm-8pm

Room 260 Madison Municipal Building

Flood Prevention Working Group

Thursday, Nov. 15, 6:30-8:00

A Place to Be, 911 Williamson St.