

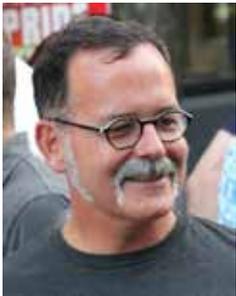


TENNEY - LAPHAM

NEIGHBORHOOD ASSOCIATION NEWSLETTER

Spring 2019

Patrick Heck and Jim White Vie for 2nd District Alder Seat



Patrick Heck

1) Tell us about your educational and professional background and why you feel qualified to represent us on the city council.

I am a researcher with the Cooperative Institute for Meteorological Satellite Studies, UW-Madison, and have a BS in Meteorology from Iowa State University where I also did graduate work. Prior to moving

to Madison in 2003, I worked for many years as a researcher at NASA Langley Research Center in Hampton, VA. My work expertise lies in developing retrieval methods for obtaining information about clouds and the atmosphere using satellite instruments.

I have served for the past 6 years on the Tenney-Lapham Neighborhood Association (TLNA) Council and I have also served most recently as a member of the City's Zoning Board of Appeals. I believe my education, work experiences, and most importantly, my involvement with the community in District 2 qualifies me to be your alder.

(continued on page 8)



Jim White

1) Tell us about your educational and professional background and why you feel qualified to represent us on the city council.

I'm a community organizer who works tirelessly to improve my neighbors' everyday lives. I've spent years organizing the Isthmus to engage voters and to bring more people into the political process. As the leader

of my grassroots neighborhood action team, MINT, I was the lead organizer in last year's historic blue wave election, which had almost 100 percent turnout on the Isthmus.

I've worked to advance progressive causes in state and local politics. I managed Nicki Vander Meulen's successful campaign for Madison School Board, making her the first openly autistic school board member in the country. I ran a state treasurer campaign, and I spent a year building consensus on issues and engaging voters around the state during the last gubernatorial race. At every step along the way, I learned how to better organize people and to actually get things done.

(continued on page 10)



Save the Date

The Century Celebration that was postponed due to the 2018 summer flooding is rescheduled for Sunday, May 19, 2019.





A Century Celebration
Park - Place - People
in Tenney-Lapham

May 19, 2019
1:00 PM to 5:00 PM
Tenney Park Island

Family-Friendly Old Fashioned Gathering

Ice Cream, Cake & Refreshments

Games, Music & Other Activities

Savor the Rich History of Tenney Park & T-L Neighborhood

See the Unveiling of the Vintage Postcard Art Installation

Bring a Blanket & stay the afternoon (if raining, come to the Pavilion)

Meet New Neighbors & Honor Long Time Residents

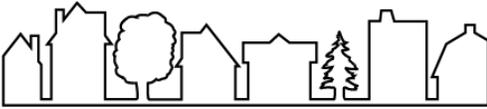
Fun For All Ages

Funded in part by the City of Madison Neighborhood Grant Program and the Tenney Lapham Neighborhood Association

18th Annual Tenney-Lapham Art Walk Seeks Artists

The 18th Annual Tenney-Lapham Art Walk will take place on Sunday, June 30 from 1-5pm. Artists living in the Tenney-Lapham neighborhood are invited to participate. Each artist displays their work in their home for the public to come in and see. ***This is an opportunity for our artists, established and new, to give more exposure to their work and to talk to people about their work.*** The public is given a map guiding them from artist house to house. ***Every year those attending the Art Walk have been very excited to visit our exhibit spaces and see our art.*** At this point, the following artists will be exhibiting their work in the Tenney-Lapham Neighborhood Art Walk: Gay Davidson-Zielske, Chris Julson, Mike Franke, Jane Scharer, Jay Solwold, Ken Vogel, Hannah Sandvold, Shelby Repinski, Bill Redinger and Sharon Redinger.

Contact: sharonredinger@gmail.com if you are interested in exhibiting your art in the Art Walk.



Heck's Responses - from Page 1

I understand that development; housing supply and housing affordability; transportation, and climate change are priorities for the neighborhood. I will bring my understanding of city processes, my experience with advocacy, and my scientific expertise to my role as Alder.

As mentioned, I have been a member of TLNA Council since 2013. I have chaired our TLNA's Development Committee from 2014 onward, where I lead the neighborhood's process for evaluating development proposals. That process includes building consensus with neighbors, negotiating with developers, working with city staff, and keeping the entire neighborhood informed. While some proposals for new buildings or redevelopments have been contentious, and several have seen multi-year evaluation processes, I am proud of the fact that every development that has been built in our neighborhood in recent years, was

much improved by the TLNA process that I lead.. What has been built is, without exception, a great improvement from what was first submitted.

I was appointed to Madison's Zoning Board of Appeals in 2017 and am still a member. I graduated from the Madison Police Department Community Academy in 2018 - an experience that I recommend if you have the time. I live at Das Kronenberg, a locally landmarked building on the National Historic Register - the old Badger State Shoe Factory - and have been the Condominium Association President there since 2011. Before moving to Madison, one of my longtime passions was volunteering with Equality Virginia, the statewide LGBTQ advocacy organization. I chaired their Board of Directors from 1992-2002.

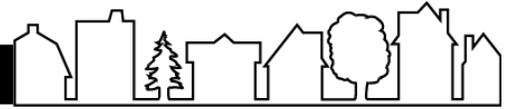
2) What are the most important issues you see facing our neighborhood?

The housing supply in District 2 and in Tenney-Lapham is diverse. We have single-family homes, multi-flats, condos, high-rises, and co-ops. My vision for District 2 is that housing opportunities should evolve and grow, but that it is crucial that we maintain and promote our housing diversity and affordability. To that end, we need the right developments in the right places. We need to address our housing shortage and affordability issues, while maintaining neighborhood character and our distinctive features - such as our historic districts. For instance, the tiny E. Dayton Street Historic District is a treasure; it is one of the few places that African-American families lived in turn-of-the-century Madison. Particularly given the city's racial inequities, we need to save places like this as well as recognize their past and ongoing significance in our history as we move towards a future that is in-

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Heck's Responses



clusive and welcoming of all residents.

The second most important issue I see is the effect of climate change on our district. This effect is no longer hypothetical. Flooding is the most obvious outcome and will continue to be a problem. It is a priority for me to work with all stakeholders to reduce flooding. I know Tenney-Lapham residents, including me, were acutely affected by the flooding of this past summer.

3) Describe one important project within the 2nd District that you would try to complete in the next two years. Why did you select this project and why would it be important to 2nd District residents?

As mentioned in my previous answer, flooding and climate effects will be an immediate priority for me. I will work with the City, County, and the DNR to reduce the impacts of heavy rains. Cities and counties can lead by example and build momentum for larger policy changes, including implementing a multi-faceted and science-based approach that considers increasing downstream flow in the Yahara chain, lowering lake levels in the Yahara watershed, and requiring more emphasis on retention and infiltration in planning and development.

Last year's flooding crisis hit home, both literally and figuratively. One of the lowest points on the isthmus is what some call Festival Lake - the flooding that was behind Festival Foods and still occurs during heavy rains. The first floor of my condo building has elevations even lower than that. As president of my condo association, I led our building's strategizing and implementation plan for protecting our 43 homes. There was a lot of consensus building, strategizing, coordinating, and most importantly, filling and transporting of sandbags. This experience, as many of you know, provoked anxiety, but also built community. I care about the flooding problem and want the County, the DNR, the state legislature,

and the City to follow through on their promises to help minimize future impacts here in our neighborhood, as well as downstream from us.

4) Madison has a strong tradition of neighborhood involvement through its organizations. In your opinion, what is the proper role of neighborhood associations?

Neighborhoods are the fundamental community component of our district, and thus of our city. They are the true grass roots of our democracy. Neighborhood associations foster a sense of identity and promote cohesion at this most local level of community - they reflect community values. Neighborhood associations provide an important service by coordinating and amplifying the collective voice of local residents in informing and guiding elected and appointed officials such as the Common Council, the Mayor and city staff. Alder Zellers set a very high bar in this regard by taking guidance and input from TLNA, her constituents, and all stakeholders, before forming her positions on issues - something I plan to do as well.

Through the periodic creation and updating of Neighborhood Plans, neighborhood organizations empower our residents to formulate a vision for the future growth and development of our districts. Once they are adopted by Common Council, Neighborhood Plans are incorporated into and assume the weight of the City's Comprehensive Plan. As alder, I will work conscientiously and continuously with District 2's neighborhood associations, including Tenney-Lapham.

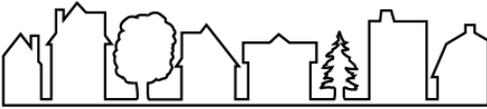
I will note that neighborhood associations and Neighborhood Plans, despite their numerous strengths, are not perfect. They often struggle to be representative in a diverse neighborhood like ours, to include the perspective of renters, homeowners, and people of all ages and backgrounds. I'm pleased that TLNA's current Council is majority 40-years old or younger, but we need to continue to strive to represent everyone.

5) What else do you want to tell us about your candidacy?

I care about District 2 because it is my home. I've lived here for over 15 years and have been involved in community organizing and advocacy in many different capacities during that time. I couldn't be prouder of our neighborhood and our role in guiding the evolution and positive changes that are occurring. The diversity of the people in the District as well as the amenities -- the ability to bike, walk, and enjoy the outdoors -- are strong features we can build on. As your Alder I would seek to represent every person and every pet in District 2, finding progressive solutions that benefit us all.

- Patrick Heck





White's Responses - From Page 1

I'm the only candidate with the small business experience to make sure we're growing, not shrinking our local industries. Small business is the heart of our city. I have over a decade of experience managing small businesses, where I've seen firsthand how well-meaning regulation can have a devastating impact if not properly considered from the perspective of a small business.

Today, students and young renters make up an increasing percentage of our district. As a student and a renter myself, I am better positioned to understand their concerns. I personally wonder each year whether I will be able to afford to stay in my home, and I've already seen rising rents drive many of my friends out of the district.

I'm also currently in my second term on the board of the directors for the Tenant Resource Center, where I've witnessed the horrible effects that

homelessness and the threat of eviction have on Madison families. It's essential that our next Alder truly understand the issues facing those most in need in our district.

2) What are the most important issues you see facing our neighborhood?

We need to plan for our city's future. Housing is a human right, but Madison has an affordable housing crisis that leaves too many without a stable home. We need a real affordable housing plan, one that can keep up with the 70,000 new people who are expected to move here by 2040. To get there, we should rewrite our outdated neighborhood plans, including the Tenney-Lapham Neighborhood plan, and reevaluate our use of single-family zoning. We should capitalize on more resources from TIF and federal opportunity zones and expand the Affordable Housing Fund. If we still fall short, we should consider an affordable housing bond referendum.

Affordable housing and transit issues need to be tackled together. Madison needs a public transit system that is a real alternative to driving. That can be a guide for planning future growth. The Isthmus alone will be home to 10,000 new jobs over the next 30 years. We need to act now, before our streets are even more congested. It's time to invest in Bus Rapid Transit, and to expand our public transit routes to reach all of our underserved communities. Better transit

options are vital to connecting the city and promoting equity.

We have to prevent future flooding on the Isthmus. We should modernize our storm water system and work with the county to monitor lake levels and lake flow. I'll also encourage common sense community solutions, such as rain gardens. I'll be a champion for the health of our lakes and work to reduce phosphorus levels through better leaf management. We must protect our environment, and Madison needs to do its part when it comes to fighting climate change. I'm committed to speeding up our timeline for Madison to become a 100% renewable, carbon-neutral city.

As we plan for our future, we also need to make common sense changes to our traffic flow. That includes a designated left-hand turn signal on East Washington at Baldwin and more pedestrian crossings on Johnson and Gorham near Blair. Better traffic flow can never be the reason to make the people on the Isthmus less safe.

3) Describe one important project within the 2nd District that you would try to complete in the next two years. Why did you select this project and why would it be important to 2nd District residents?

We need to rewrite the outdated Tenney-Lapham Neighborhood Plan. It's 11 years old, and we've already accomplished most of the development

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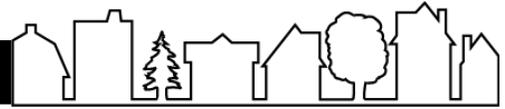
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STATE LICENSED & CITY ACCREDITED

White's Responses



that the plan calls for. This only creates uncertainty for new projects, as they push past the scope of the plan. As a result, newer city plans are taking precedence. Our neighborhood plan should be the key guiding document for development and growth in our district, but it can only do that when it accurately reflects the current state of the district.

A key example of this is the 700 Johnson development. The neighborhood association, our current alder, and Patrick Heck all spoke out against this project, and they all referenced our outdated neighborhood plan when doing so. The area was a logical place for development, but rather than guide development, our outdated plan added ambiguity and made the development significantly more expensive. This added expense ultimately kept us from getting any affordable housing units as part of the project.

We need a neighborhood plan that better addresses our current concerns. One that implements Bus Rapid Transit instead of a train whose time has passed. One that protects our pedestrians by improving traffic flow. Our next plan must consider the long-term impacts of climate change and how flooding will continue to be a fundamental concern on the Isthmus. We also need to reevaluate our current zoning and figure out how to accommodate all the new growth we expect in the coming decades. With 70,000 new people expected in Madison by 2040 and 10,000 new jobs expected on the Isthmus by 2050, we need a neighborhood plan that keeps pace with our growth. Our city is changing, and if we don't champion that change ourselves on the Isthmus, we're going to get left out of the decision-making.

4) Madison has a strong tradition of neighborhood involvement through its organizations. In your opinion, what is the proper role of neighborhood associations?

Neighborhood associations should be the conduit between the community and the city. It's their job to collaborate with the city as we rewrite neighborhood plans, and then be the body that helps interpret those plans as we implement policy. This is why it is crucial that we maintain up-to-date neighborhood plans. It gives neighborhood associations more credibility to advocate on behalf of the community.

Neighborhood associations also need to work to be more representative of the community. As the community's voice, it's vitally important that associations work not only to represent all residents, but to have membership from a cross section of the neighborhood. For years I've worked with many young, progressive activists who aren't members of their neighborhood associations. As Alder, I would bring new people and growth to our neighborhood associations.

5) What else do you want to tell us about your candidacy?

As Alder, I want to bring increased transparency to our local government. As someone who has spent the last several years working to create digital branding around policy, I want to expand how we communicate with the district about their government. This means expanding use of social media, encouraging more remote engagement, and working to make city processes more transparent. We need to be recording and transcribing all our city meetings. We need to update our city's website to make it easier to find information. People want to stay informed and be involved. We just have to make it easier.

- Jim White

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