

## **HELP MAKE A NEW WELCOME SIGN FOR THE NEIGHBORHOOD!**

The Tenney Lapham Neighborhood Association is sponsoring a competition to choose a new design for the neighborhood's welcome sign, as part of the Tenney Park 100<sup>th</sup> anniversary celebrations.

In 2002, the 6' x 3' Tenney-Lapham welcome sign was designed by neighborhood resident and artist Brian McCormick and erected on the north side of the neighborhood, at the Baldwin/Johnson Street intersection. After 15+ years, the sign has deteriorated and the image on the bottom is no longer visible.

It's time to choose a new face for the sign! Neighbors and friends are asked to submit creative, festive designs that reflect the flavor and heritage of Tenney-Lapham. An honoraria of \$100 will be paid to the artist whose work is chosen.

Artists from the neighborhood and beyond are eligible to submit designs. A committee of neighborhood residents will review the submissions and choose the winning design, to be unveiled at the September 9 celebration at Tenney Park.

### **Criteria:**

*General:* The design needs to strike a balance between eye-catching and distracting, since it is most often viewed through the window of a car driving through the neighborhood. The words to be displayed on the sign are "Tenney-Lapham Neighborhood welcomes you." The committee is looking for a design that is:

- Visually appealing
- High quality
- Vibrant
- Relevant to the neighborhood
- Distinctive
- Readable
- Welcoming
- Practical

### *Materials:*

The sign can be designed in one of two ways.

1. Designed with original materials such as outdoor durable paint, mosaic tile with a suitable outdoor adhesive, wood. If selected, a stipend will be available for materials and for installation. Send a JPEG of a draft of the design.
2. A completed design that, if chosen, could be submitted as a high resolution PDF that is able to be enlarged to 6' by 3'. The design would then be printed on aluminum and affixed over the current sign. Send a JPEG of the design.

## **Process:**

- Artists should submit an 8” x 10” jpeg of the design, with details about the materials to be used and a paragraph about themselves, to [annedave@chorus.net](mailto:annedave@chorus.net). Deadline for submissions is Friday, August 10.
- Artists can submit up to three designs for consideration.
- A committee of neighborhood residents will choose the winning design, which will be displayed at the September 9 celebration in Tenney Park.
- The chosen design will be created and installed in fall 2018.

**Questions?** Contact Anne Katz, [annedave@chorus.net](mailto:annedave@chorus.net).