

**TLNA Meeting  
December 8, 2016**

**Festival Foods Conference Center, 7:00 pm**

**Present:**

Patty Prime, Marta Staple, Patrick Heck, Karla Handel, Mark Bennett, Tyler Lark, Jessi Mulhall, Richard Linster, Sarah Herrick, Bob Klebba, Steve Wilke, Elena Satut Duncan, Paul Ongioni, Tim Stumm, Steve Wilke, Keith Wessel, Lisa Hoff

Ledell Zellers, Alex Surasky-Ysasi, Kate Larson

**Call to order**

**Patty moves to approve November's minutes, Richard Linster seconded. Minutes approved unanimously.**

**Introductions**

**1. Neighborhood Officer Report -**

**Officer Andre Lewis**

- Reassignment of neighborhood officer, will be assigned Andre Lewis
- Recent neighborhood burglaries, weekday between 2-5pm, 2 gentlemen checking doors, kicking in doors. 4 total reported burglaries. Images caught on surveillance video
- Recommended lights on to appear that someone is at home, even during day in the afternoon. Lock all doors. Keep delivery packages off the steps.
- Patty Prime requested that office Lewis send the pictures of the suspects to the neighborhood electronically, and he will do this.

**2. Keeping meetings open and welcoming**

**Follow-up from annual meeting**

- Patty Prime suggested that the council be careful to avoid reprimand or unwelcoming statements to visitors if they choose to speak at council meetings.
- Suggested behaviors and words to make visitors feel welcome, include introductions
- Patrick Heck suggested more information in the introductions of visitors to the council meetings
- Bob Klebba recommended that membership in the TLNA gives a more powerful voice to individuals. Council members can identify themselves as members of the association. For example "My name is \_\_\_\_, and I am a member of the TLNA."
- Patty is considering adding more welcoming language to the meeting agenda sent to listserv.
- Patrick Heck suggested changing the table layout, to be more inclusive of visitors, like a U shaped arrangement. Try to avoid having the door locked during meetings.
- Tyler Lark suggested moving visitor's items of business to top of agenda

**3. Planning meeting follow-up**

**Theme: Transportation Safety**

- Notes to recap planning meeting have been sent by email to council, with consideration for how to move forward

- Bob Klebba has previously worked on the bike boulevard safety issues, and met yesterday with Alder Zellers, and composed a letter for city traffic engineering. Letter recommends implementation of comprehensive traffic calming on bike boulevard. The letter should request a collaborative approach. Letter in draft form in **Appendix A**.
  - Review of the letter by council members to happen via email with revision suggests
  - Patty Prime advised that the letter promote an inclusive language regarding all modes of transportation safety.
  - Patrick Heck clarified that the letter focused on requests for one specific item for road safety
  - Karla Handel is the volunteer caretaker for traffic island on E. Mifflin at Baldwin, and she shared concerns about safety while gardening on that island.
  - The letter gets to the essence of the work done by the previous ad hoc committee, and focuses on one part of the planning meeting where discussion of overall safety was reviewed. Goal of letter is to establish neighborhood intent, per Bob Klebba.
- Alder Zellers suggested that the goal of the letter is to request a meeting with traffic engineering, and to pursue a neighborhood meeting, for a broader discussion. She hopes to meet with president of Capitol Neighborhoods and collaborate about shared bike boulevard concerns.
- Bob Klebba will share letter via email with council, and make edits as a group. Completed letter will be sent to city by Patty Prime, President to issue and send final version.
- Patty would like to request a specific action at the end of letter, such as “we’d like to request a meeting.” Recommended the creation of a small group for promoting next steps.
- Keith Wessel suggests using ideas regarding traffic and road safety from planning meeting be used to develop a document to give to developers as if a guideline or checklist for new neighborhood construction.
- Small group to convene to provide direction for upcoming January meeting:
  - Patty Prime, Bob Klebba, Marta Staple, Sarah Herrick, Paul Ongioni
  - Group will plan to promote transportation theme in newsletter
  - Focus on a phrase or term that communicates the idea to the neighborhood, like “active transportation”

#### 4. TLNA events

##### **Apartment events – Mark Bennett**

- Bagels and coffee morning events planned this week in Constellation, and next week on 12/16/2016 in the Galaxie. Donated coffee from EVP will be available. Stickers have been printed to hand out to residents. The goal is to inform neighbors that they live in a neighborhood, encourage engagement and welcoming, with very low pressure for membership.
- Steve Wilke will bring a discount list for neighborhood businesses
- Promotion material is already visible in lobby and elevators

#### 5. Facebook guidelines

##### **Patrick Heck**

- TLNA Facebook page does not have guidelines or control for posting to page. Recommended finding pre-existing social media guidelines that are acceptable to TLNA and can be used to guide use of the page.
- Questions to answer:
  - How can we limit or define access for posting, and can we find guidelines to address this
  - Are some businesses getting an unfair advantage out of posting, when others are not?

- Recommended a way to create a clear and obvious way to identify who is posting. For example: Schenk Atwood Starkweather Yahara have open access, no limitations to their fb page, all users identifiable by name.
- Willing to work with anyone who want to share ideas and research work with goal of creating a one page maximum list of guidelines.
  - Work Group Volunteers: Patrick Heck, Steve Wilke, Paul Ongioni, Tyler Lark
- Patty Prime asked for volunteers to help monitor the listserv, including accepting requests for email listserv membership. Elena Duncan volunteered.

## 5. Paypal as option for membership

### Patty Prime

- Requests have been made to streamline membership payment options to expand beyond cash and check. Bob Shaw has looked into PayPal as a way to pay for membership, and embed into website as online sign in. Fee is charged per transaction, approximately \$0.57 per \$10 membership. This payment options could encourage neighbors to join who may not have otherwise.
- Paul Ongioni recommended using an electronic tool to find a way to prompt annual renewal.
- Richard Linster recommended adoption of whatever tool will increase membership without effort
- Lisa Hoff would like to see arrangement of an electronic payment option prior to next week's events at Galaxie, Constellation? Can we provide information, including how to navigate to website and find the membership form and pay via PayPal, at these events? Add info to stickers.
- Marta Staple recommended that TLNA also consider Square Up for Point of Service sales, concurrent membership forms can be completed at time of sale. Square Up charges a 2.75% per transaction fee.
- Bob Klebba voiced concerns regarding support for PayPal. Asked if TLNA would consider adding a \$0.50 convenience surcharge for PayPal transactions. Bob moved to add surcharge. Karla Handel seconded.
  - Discussion: Patrick Heck not in favor, complicates the process and may look cheap. Paul Ongioni said surcharge is not standard. Tim Stumm concerned additional fees may discourage membership. Steve Wilke states a surcharge is not friendly and welcoming.
  - Vote: 2 aye
  - Nay: majority

## 6. Photo contest follow-up

- TLNA will keep transportation as theme for 2017 photo contest. Can launch this in the newsletter
- Steve Wilke noted that last year's contest prizes may not have made much difference to participation. First round last year had local business gift cards as prizes.
- Sending notices on FB, listserv, and IG. Consider how these pictures get posted and shared to the FB when considering the page use guidelines. Consider increased promotion of photo contest compared to 2016. Should we consider creating a budget for promotion of events on FB?
- Consider updating hashtag to #tlnaphotocontest
- Lisa Hoff recommended that photo contest committee consider short term contests, which can create urgency. "6 weeks post your photos of winter transportation," or "bike in the spring."
- Committee: Marta Staple, visitors Alex Ysasi, Kate Larson. Patty Prime will communicate with Mary Beth Collins to see if she is still interested.

## 7. Potluck – Marta Staple and Lisa Hoff

- Members potluck for January 26, 2017, proposed 6-8 pm, based on 1994 event
- Reservation request has been made to MMSD, awaiting response

## 8. Council Chair Reports

### Steve Wilke, Business Chair

- Planters have been put away for the winter
- Flyer has been created for business specials to Listserv and galaxie/constellation membership events.

### Patrick Heck/Development Chair

- See Appendix A for Development Report

### Lisa Hoff/Social Chair

- Dates for upcoming events:
  - Potluck January 26, 6-8 pm, at Lapham School, pending reservation request
  - Sip N Slice at Tenney Park Sunday, April 23, at an earlier afternoon time
  - PITP Saturday, June 24, in Reynold's Park or as an E Dayton block party
  - Annual Meeting/Taste of Tenney in early October 2017. Try to avoid conflict with the PTG meeting at Lapham on the 2nd Tuesday of the month.

### Richard Linster/Membership Chair

- Membership report: increased from 34 to 43 paid members for this annual year.
- Needs to revise membership form, planning to update this by next meeting.
- Last meeting, several neighbors with concerns regarding a future development by Stone House on the dairy site, and a subcommittee meeting attended by H Bradbury convened last week.

### Jessi Mulhall/Newsletter Editor

- Deadline next week 12/15/16

### Tyler Lark/Parks Chair

- Recent parks department meeting for Tenney Park playground redesign, lead by Sarah Lerner. Will bring some options to next meeting, with components of living playground structures. Next preliminary ideas meeting is December 21, 2016 at Cargo Coffee at 6: 30 pm.
- January meeting for larger audience/neighborhood January 18, 2017 at 6:00 pm at Festival Food meeting room.

### Bob Klebba/Traffic and Safety Chair

- Noticed some weed problems, specifically cow parsnip. Now mixed with native plant buffer zone, and BK will meet tomorrow with representative from parks for management of invasive management.

## 7. Elected Official Reports

### Ledell Zellers -- [district2@cityofmadison.com](mailto:district2@cityofmadison.com)

- HRC opening may be planned for fall 2017
- More roadwork is scheduled:
  - 2017: E. Mifflin from Ingersoll to Dickinson, MG&E project, spring to fall
  - 2017: E. Dayton from Blount to Livingston

- 2018: N. Dickinson from E. Mifflin to E. Dayton and E. Dayton from N Dickinson to Thornton
  - Common Council continues meetings about policing. Video of meetings available online
  - Resident committee continues for MPD review, contracting with an outside group
  - Work is being planned for houses on Gorham and N Blair formerly owned by Michael Matty and now owned by Michael Fisher. The improvements were part of the approvals for the City Row project. A neighborhood meeting is being planned. Awaiting scheduling.
  - Early stages of planning for proposed development project on Johnson St, just east of Caribou. Alder Zellers has upcoming meeting with consultant. Concepts include new buildings with commercial and housing and underground parking. Dwelling unit density, in early concepts are higher than the neighborhood plan.
  - City has budgeted for a master plan for James Madison Park for 2017. An RFP will be issued for work on this project. Alder Zellers has requested neighborhood review of the RFP, 2-3 people from TLNA to take a look at the RFP for the park to be sure something major isn't being left out. Likely will see a revision of the park shelter. No other major changes expected. Master plan could be 10-15 years for timeline.
  - Recent street closure on E. Dayton street noticed by a neighbor, and communication was lacking from traffic engineering for the neighborhood. Neighbors are encouraged to contact Alderperson when problems in roadways are noticed, take a picture and email to Alder Zellers.
  - Utility work underground on E. Johnson planned, and Alder Zellers has recently requested timeline from engineering. The affected blocks will be 800 and 900.

## 8. President comments

Patty Prime

- Johnson Street reconstruction planned for Baldwin to First streets, with goal to connect bike path all the way to East High School. Feedback that neighbors want a diagonal crosswalk at Baldwin to cross to Tenney park. Neighbors in apartments across river have commented that they don't have good bike and sidewalk access. Additional lane will be created for inbound traffic.
- Concerns for bike safety at the Johnson/First Streets will be addressed with timing of the lights. Plan is not finalized. Possible alternative could include a red light that stops all traffic.
- Website contains all plans. <https://www.cityofmadison.com/engineering/projects/johnson-st-east>
- Another meeting will be scheduled.
- Salvation Army neighborhood relationship meeting scheduled, recent meeting was positive. Neighborhood concerns include early morning garbage trucks leaving the parking lot. Trying to find ways to create more connections, instead of corrections.
- Newsletter upcoming, and area reps will have access to a shared folder on google docs for resource information. Expect delivery in early January.

**Motion to Adjourn by Patty Prime, and seconded by Richard Linster.**

**Adjourned at 9:01 pm.**

**Appendix A -- Letter to Traffic Engineering City of Madison, draft from Bob Klebba**

To: Traffic Engineering  
City of Madison

From: Tenney-Lapham Neighborhood Association

9 December 2016

The Tenney-Lapham Neighborhood Association Council recently met to discuss transportation safety in our neighborhood. Many parents at Lapham School share this interest. Transportation and parking themes affect many people in the neighborhood, more so now with the new large developments on East Washington and East Mifflin.

The prevailing issue we worked on is improving bicycle and non-motorized vehicle safety on the East Mifflin Bike Boulevard. While this thoroughfare has been designated for bicycle traffic, signage has been the only mechanism used to emphasize bicycle use. Evidence from frequent bicycle commuters tells us that they are confronted daily with delivery vehicles to the Galaxie, Constellation and Festival Foods, larger and more frequent events at Breese Stevens, construction traffic and increased population density. Members of TLNA council, their neighbors and friends have been struck by motorized vehicles while using the bike boulevard.

The Tenney-Lapham Neighborhood Association would like to promote the implementation of comprehensive traffic calming on the bike boulevard. Our goals include the following:

- reduction of motorized vehicle traffic on the East Mifflin Bike Boulevard
- reduced motorized vehicle speed on the bike boulevard
- improved bicycle and pedestrian safety around Lapham School
- improved safety at intersections (where car-bicycle collisions have occurred)

We would like to work with the Traffic Engineering department to evaluate and implement traffic calming measures which should include:

- 2 or 3 traffic diverters as was done on Kendall Ave, with the goal of reducing motorized traffic cutting through the neighborhood.
- Table tops at crossings as was done on S Ingersoll at Central Park and MLK Jr Blvd
- 4-way stop signs at Patterson, Ingersoll and Baldwin
- Speed humps

The neighborhood association is eager to promote these changes to the East Mifflin Bike Boulevard and to work with the neighborhood on their adoption. We look forward to working collaboratively with Traffic Engineering to achieve our goals for a safer bike boulevard.

**Link to Traffic calming process:**

**<http://www.cityofmadison.com/trafficEngineering/documents/NTMP/NTMP-Manual.pdf>**

**Appendix B--Development report**

# TLNA Development Report

For TLNA 8 December 2016 Meeting

By Patrick Heck

See TLNA development website for more details.

Alder Zellers will likely have additional information in her report to Council.

## -- RPG (Blount/Johnson)

Renaissance Property Group will present another proposal version to the TLNA Steering Committee on Dec. 13 at 6pm, Festival Foods. It is likely that the Steering Committee will issue new findings on this proposal version prior to TLNA Council's January or February monthly meeting, hence the proposal may be up for consideration by TLNA Council at one of those meetings. Any materials that come from the Steering Committee will be distributed to the Council prior to any request for consideration by the developer.

## -- Houden Properties (700 block E. Johnson, south side)

Alder Zellers has called a neighbor meeting on January 10 at 6pm (location TBD), when the Houdens (Palisades Property) will present a development proposal for their properties on this block. The Houdens own all properties between the two RPG homes next to the Caribou building and the corner of N. Livingston.

## -- Homeless Resource Center (615 E. Washington)

It is anticipated that the shelter will open in the summer of 2017. Catholic Charities has been chosen by the County as the shelter operator. The County has filed for the Conditional Uses required by the City and the Plan Commission it is expected that they will examine the proposal at their Dec. 12 meeting at 5:30pm in the City/County Building, Room 201.

## -- Salvation Army (630 E. Wash)

The Steering Committee is expected to meet in about February after the developers have had time to further develop their plans for the exterior design of the building and the layout of the building. They still plan to start the City's approval process in the late winter/spring of 2017, but they will not apply for their financing for the affordable units until later in 2017/2018, hence construction would begin about in the summer of 2018.

## -- Stone House (1000 block E. Wash)

Construction is underway. There is no word yet on plans for the eastern portion of the block that was earlier proposed for Summit Credit Union's headquarters. A group, including Richard Linster and Patrick Heck, will meet with nearby neighbors and Helen Bradbury from Stone House Development on Dec. 6. The neighbors are interested in talking with Stone House about saving the trees and the green space at N. Ingersoll and E. Washington, as well as to reduce any new building's height to 3-stories along Ingersoll, thereby providing a transition to the smaller homes and apartments on Ingersoll and Curtis Court.

## -- Veritas Village (Reynolds Crane Lot)

Construction is underway.

## -- Galaxie (800 block E. Wash)

Construction of the 43 Starliner Condos is almost underway. The Urban Design Commission did not care for some aspects of the design, saying that the latest design was inferior to an earlier design that they had liked. UDC has asked that Gebhardt return to their committee with improvements. Plan Commission has already approved the proposal, but UDC will need to take another look. It is anticipated that any design changes will be minor and that the proposal will move forward. Opening is expected in June 2017. Note that all units along E. Mifflin will be condominiums and there will be no apartments.

## -- Gorman House (940 E. Dayton)

Construction of this 5-bedroom building and 1-bedroom Accessory Dwelling Unit in the rear of the property is underway.

**-- Messner Site (1326 E. Washington)**

The County has not revealed any plans for this site, formerly proposed as the location of the Day Resource Center for the homeless.