

TLNA Council Meeting

June 11, 2021 at 7:00 PM on Zoom

Present: Jonny Hunter, Marta Staple, Alejandra Perez, Michael Donnelly, Nick Crowley, Madeline Kasper, Meghan Conlin, Rose Staden

Guests: Patrick Heck, Gwen Shales, Kyle Johnson, Joe Loehnis, Ryan Richards

Call to order: 7:07

Welcome and Introductions

Jonny moved the following items to the consent agenda and made a motion to approve: 824 E. Johnson St. letter of support; July 4th Concerts at Breese letter of support; Margarita Festival at Pasqual's letter of support. Alej seconds.
Motion passes unanimously.

Consent agenda

Approval of May meeting [minutes](#)

824 E. Johnson Street - Gwen Shales and Kyle Johnson

Purchased building in 2019 and planned to move JPH there but now plan to open a diner-style restaurant instead. Plan to get a liquor license but really just to complement the menu. Also plan to have a patio in the backyard. Hoping to open in the next few months.

See attached restaurant plan.

July 4th Concerts at Breese - Joe Loehnis

Capacity will be 5,000 this year, much smaller than usual. Booms will be part of the 4th of July Concert. Details in email attached to the minutes.

Jonny asks whether the Concerts on the Square events will use the PTG for Lapham parking. Joe isn't sure. Patrick says that Big Top likely needs to work on it. Would be helpful if Joe supported.

Joe assumes the 9 booms would happen on top of the Lyric building or the Festival Foods building. Patrick notes that he expressed some concern because he anticipates a fair number of upset neighbors. Patrick will note that the association approved this. These will not be as loud as the explosions that happen at Shake the Lake, will be the same thing that happens at Concerts on the Square every year. Joe will keep Jonny and Patrick in the loop.

Margarita Festival at Pasquals

Ryan joined the meeting and thanked the council for continuing to support this event.

Events Update - Marta

Thank you to all of you who helped with and came to Party in the Park this year. It was a lovely afternoon in the shade. We got some new and renewed members, sold tshirts and have a dwindling tshirt supply remaining, and still have lots and lots of Slow Down yard signs. I will prepare a budget for the party, but we spent very little (~\$215 on art supply costs and \$27 on the permit) and took in \$2,320 total. Our tshirt and sign sales totalled \$326 box cash + \$110 check + \$822 Square. Our donations to go to the schools include Teena's \$1000 (which will go directly to the school, not to TLNA) and \$1,062 cash/check.

I have been brewing a new tshirt idea, see attached. Screen Door on Willy St can print the oatmeal white tshirt for \$8/shirt, and an additional \$20 set up fee. 100 shirts in unisex XS-XL would be \$820, and I was hoping to add a printing of ladies tank tops in oatmeal white, which would similarly cost \$820. We could have them in time for the garage sales, and for the annual meeting. Ideas?

Michael makes a motion to spend \$1,640 to print the new shirts.

Meghan seconds.

Motion passes.

I'd like to push out more sign sales again this summer, and might use the garage sales to promote this.

Art Walk is coming up on June 27, and you can expect to see some more messaging around that soon.

The annual meeting, which has been Taste of Tenney in the past, is a very heavy lift and the post-COVID restaurant landscape is different now than it was in the past. We've lost restaurants, and those that hung on are not in a position to give. Most are still recovering. Ideas for a "Tenney Lapham Dine Out Night" have been floated, but I don't see how we can respectfully ask restaurants to participate at the same level without paying them. Paying for the food would run close to \$5000, as my best guess, and I'm still not sure we can get the crowds to come and pay the entrance fee to cover this while COVID is still on the mind. Paying for the food really guts the whole fundraiser concept. Additionally, I won't be able to manage a TOT-level event. I'm open to ideas.

Virtual Meetings

Jonny thinks we are approaching a time that we might be able to meet in person but thinks we should continue to meet virtually through the end of the term. Jonny thinks it is easier for guests to come in and out of the meeting with them being virtual.

Nick notes that he doesn't mind being remote but he does miss seeing people. He's fine either way.

Jonny says maybe we could do one meeting in person between now and October. Michael says hybrid meetings are dreadful so he would like to have either all virtual or all in person. Patrick notes that The Mez is not going to reopen and that the city will continue to meet virtually moving forward.

Jonny proposes that we have one meeting in person between now and October and do the rest virtually.

Parking Policy - Ald. Heck

Patrick says the city is looking at street parking in other cities. Looking to have some sort of pilot program and Patrick volunteered Tenney Lapham. A lot of it involves permitting; want to divide neighborhood up into different zones. More robust and expensive parking, especially for those who have driveways already. Patrick may invite some people from the city to come talk over some of this.

Meghan says the driver's license has to match your address if you want to get a parking permit. Thinks that should be changed. Patrick says thanks for noting this.

Alejandra questions whether the cost should go up. Wonders if a night pass will be part of the new plans.

Jonny asks what will be done so that people will use landlord-provided parking and parking lots that are too expensive.

Patrick notes that overall the goal of the project is to make parking more equitable and to disincentivize car ownership.

Chair Reports

Nick (treasurer): Will be writing a check to PTG very soon for PITP. Notes that Richard Linster left \$5,000 from his estate to TLNA. Received some checks with "mutual aid" in the notes field. Nick will deposit those. Jonny notes that Linster also donated \$5,000 to the PTG.

Alejandra (communications): Looking to increase the number of things in the newsletter. Thought about having a "meet your neighbor" column. Jonny notes that the unicycling championship will be held in Madison this summer, maybe something to write about. Patrick says Alejandra can use anything from the alder update for the newsletter.

Elected Official Reports

Alder Patrick Heck: 12 N. Few St.: Going to UDC for a third time for formal approval. People are confused about the entrances and exits to the building. Patrick thinks that will be resolved. Also thinks the demolition permit will be granted. However, some of the neighbors are still upset, in particular they are upset about parking. The neighbors want TLNA council and UDC to reconsider the building.

Adjourn

Michael makes a motion to adjourn.
Seconded.

Attachments

- Johnson Family Restaurant attachment
- Cannon booms explanation

**Intention:**

We are seeking a letter of support for a liquor license at 824 E. Johnson & also to share our plan for the building. We have a meeting with plan commission on June 21 regarding our conditional use application & ALRC meeting to follow.

History:

We (Gwen Shales & Kyle Johnson) purchased the building at 824 E. Johnson in 2019 with the intention of moving our coffee shop, Johnson Public House (JPH) there. After encountering some hurdles with that transition, we decided to start a new business and leave JPH where it is. Our new endeavor is called East Johnson Family Restaurant.

East Johnson Family Restaurant (EJFR):

EJFR, a 37 seat diner-style restaurant will serve lunch and dinner favorites throughout the week and open for brunch on Saturday and Sunday. Alcoholic beverages that accentuate that menu will be served, but it is not our intention to be a bar. In addition to the indoor space, Gwen and Kyle plan to utilize the backyard for outdoor seating.

There is an existing structure on the property that will be converted from a 1 bedroom apartment into a pavilion. The pavilion will be used to seat guests, allow some storage and will house a server station. The exterior space will have a max capacity of 62 and will be accessed through the main building. There are no plans for live music.

Hours of Operation:

Monday - Thursday 11am-9pm

Friday 11am-10pm

Saturday 9am-10pm

Sunday 9am-3pm

About Us:

We (Gwen Shales and Kyle Johnson) are Tenney Lapham residents and business owners. We have been in business since 2011 when we opened Johnson Public House, a cafe located at 908 E. Johnson Street. We care very deeply about the East Johnson corridor and the neighborhood as a whole. We began roasting coffee in 2014 under the name Kin-Kin Coffee and are currently roasting on East Badger road. We are also co-owners of Mint Mark, a new American small plates restaurant and cocktail bar in the SASY neighborhood. We are trusted, community minded business owners who strive to integrate and add to the local culture.



Fwd: Agenda item for Thursday

Thu, Jun 10, 2021 at 8:59 AM

information on the July 7th event,

Jonny

----- Forwarded message -----

From: **Joe Loehnis**

Date: Thu, Jun 10, 2021 at 6:05 AM

Subject: Re: Agenda item for Thursday

To: Jonny Hunter

Good morning

This is from our Music Director, Andrew Sewell. He has been conducting for 21 years and has a more complete history of this tradition. Thanks

From Andrew

16 cannon fire.

Ordinances that fire a sonic boom in time with the music, fired from the top of a nearby building. On the Square it has been the Topsy Cow building. For July 7th, possibly the Lyric Building (QTI building -whatever it is called), top floor hopefully, behind where the orchestra is playing. It will be visible to the audience as they face the orchestra for the Tchaikovsky 1812 Overture.

It takes place towards the end of the Overture which is last in the program so would occur between 8.25pm and 8.40pm.

Many veterans come to this concert with their families for the Armed Forces Salute just before hand and to listen for the booms.

It has been a 36 year tradition to have the booms for this concert except for last year.

If we have to shorten the concert for any reason, the booms may be heard earlier.

It would occur on July 7th (or July 8th, if the rain date is called)

Generally speaking it takes several hours for the ordinances to be set up, so access to the top floor must be open before 5.00pm and before the close of business, to avoid being locked out (as has happened in the past).

All sixteen shots will be fired in synchronization with the music, a score reader gives the signal.

This will be captured on 'live' streamed TV for potential rebroadcast.

I think that is everything.

Andrew

On Wednesday, June 9, 2021, Joe Loehnis wrote:

Sure thing.

* What: We are looking to have 'booms', which are sounds like canon fire during the 1812 Overture on Wednesday July 7th at Breese Stevens Field. This is a tradition that happens during 4th of July celebrations when orchestras play the 1812. We have been doing this up on the Square for a long time. There are no fireworks shot in the sky or lit ground fireworks, just the noise.

* When: Wednesday July 7th, around 8:30p

* Where: On the Square, the booms go off on top of the Topsy Cow, so I would imagine we would work with Breese and the surrounding buildings to find a location

* Why: This is a very reflective and passionate piece of music that elevates the human spirit in and around 4th of July celebrations. The booms are an element that people have come to love about this piece of music, and with the opening of gatherings and people coming together for music, this is an especially emotional summer for our community and nation.

We are deeply appreciative to be able to do our summer series safely at Breese Stevens Field and in your neighborhood, and I look forward to meeting your group tomorrow to discuss further.

Joe Loehnis, CEO

8/6/2021

Gmail - Fwd: Agenda item for Thursday

Wisconsin Chamber Orchestra

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o: 608.257.0638 ext.104 | c: 920.858.6292 |
wcoconcerts.org [Schedule a Meeting](#)

